

International Presentations

Seminar Design

Patrick Schmidt

Cross-Cultural Trainer

Geibelstr. 23 - 40235 Duesseldorf

Tel: +49 (0) 211 1709 250 — Fax: +49 (0) 211 1709 251

E-Mail pschmidt.de@t-online.de

Internet www.agcc.de

Workshop Design for a two-day

International Presentations Course

<u>Time</u>	<u>Activity</u>	<u>Training Purpose</u>
DAY 1		
10 min.	Welcome and introduction	Opening & establishing credibility
15 min.	Expectations of both trainer & participants	
<i>Transition: After exploring the expectations of participants and trainer, introduce the workshop objectives that refers and reinforces (corrects) the expectations that have been expressed.</i>		
15 min.	Participants introduce themselves; stress cross-cultural experiences and why they need to improve their presentation skills	Participants get to know each other; information sharing
45 min.	Examining presentation styles	Awareness that each culture believes it has the only right solutions to life (ethnocentric)
	<i>American and German approach to speaking</i>	How cultural expectations and values affect international presentations styles
<i>Transition: After examining differences between presentation styles, we will analyze different parts of a speech</i>		
45 min.	Different parts of a speech introduction, body, conclusion	Analyze the structure, interaction and objective of a presentation

30 min.	Case Study	Example of cultural clash when a Germans makes a presentation to an American group
30 min.	Video film	Group views amusing film on what one should never do during a presentation
60 min.	LUNCH	

Transition : *We have looked at the theoretical aspects of presentations and now to the practical*

120 min.	Making short (persuasive) presentations	Gaining assurance and feedback
30 min.	Video Film	Group views an exemplary cross-cultural presentation made by an U.S. CEO to an international audience
60 min.	Debate	Participants debate against one another to enhance public speaking skills

DAY 2

15 min.	Review and Preview	Set the stage for activities of day 2
210 min.	Individual Presentations	Practicing and improving one's own speech with video and oral feedback
1 hr.	LUNCH	
150 min	Individual Presentations (cont.)	Practicing and improving one's own speech with video and oral feedback

Transition : *What have you learned in the past two days? What tools can we use to improve our international presentations skills?*

15 - 20 min.	Group analysis of main points	Summary
	Participants do the summing up	Action plan for the international speaker